# Unlock Growth: Proactive Liquidity Strategies to Fuel Your SME's Success

Start planning your financial future now:

book a free consultation

#### **Fedor Ivanov**

# Why is Liquidity Planning Critical?

Without a robust liquidity plan, your business is vulnerable to crippling cash flow shortages

These shortages can lead to missed growth opportunities, damaged supplier relationships, and even the risk of insolvency

### 5-Steps for Proactive Liquidity Planning



#### **Step 1: Review Cash In and Out**

Map revenue streams and costs



#### **Step 2: Monitor Daily Liquidity**

Use dashboards for tracking



#### Step 3: Optimize Receivables/Payables

Negotiate better terms



#### **Step 4: Stress-Test Scenarios**

• Simulate "what-if" cases



#### Step 5: Build a Cash Reserve

• Save 3–6 months of expenses

# Your Trusted Partner in Financial Stability

Leveraging my extensive experience at Big Four firms and expertise in German insolvency law (InsO), I help SMEs proactively manage their finances, mitigate risks, and achieve their business objectives



"Fedor's expertise and tailored solutions had a **positive impact** on my business. I highly recommend him."

- Satisfied Client (Retail / Wholesale Business)

# 5.0

"Fedor impressed me with his attention to detail and professionalism. His clear communication and adaptability made working with him seamless and efficient."

- Satisfied Client (Software Development)

# Ready to Secure Your Financial Future?

Let's discuss how we can work together to build a resilient liquidity plan for your business

# Contact me today!

Book a call

Write me a message